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CATHOLIC CHARITIES OF STATEN ISLAND COMMUNITY PARTNERSHIP

EMPOWERING BRANDS
THROUGH
PHILANTHROPIC
ENTERTAINMENT



(718) 490-5023



Mount Loretto 6581 Hylan Blvd

ABOUT OUR EVENT SERIES



BACKGROUND & VALUE PROPOSITION

Catholic Charities of Staten Island has positioned itself as a hub for community events. Beginning in 2015, the non-profit launched an event series to generate funds for its programs and leverage its campus to bring people together. Over the last 10 years, tens of thousands of people have attended the events, and tens of thousands of dollars have been raised for the organization. This type of philanthropic entertainment offers a unique opportunity for corporate and private businesses to position themselves as community partners through tax deductible sponsorship.



**BEING SEEN &
STAYING RELEVANT
TO YOUR TARGET
MARKET &
AUDIENCES**

CURRENT & FORMER COMMUNITY PARTNERS



An Affiliate of the Mount Sinai Health Network

EVENT LINEUP & HIGHLIGHTS



OUR EVENTS HAVE BECOME THE LARGEST



FALL FESTIVAL AT THE MOUNT

Over 50,000 people combined have attended since 2015



ITALIAN FESTIVAL AT THE MOUNT

More than 60,000 people combined have attended since 2020



FOOD TRUCK FESTIVAL AT THE MOUNT

Over 52,000 people combined have attended since 2016

AND MOST ANTICIPATED IN THE BOROUGH



BREAKFAST WITH THE EASTER BUNNY

Over 3,500 people combined have attended since 2016



FATHER DRUMGOOLE DINNER & AWARDS

More than 2,500 people combined have attended our Annual Dinner since 2015

EVENT LINEUP & HIGHLIGHTS



In addition to the obvious brand recognition of being in front of tens of thousands of people at our events, there are also additional benefits which provide our partners with more value. Below we've highlighted several of these components, however, we encourage you to speak with us to learn how we can custom fit your brand into our promotions to maximize your return and community impact.

Press Coverage

Shared press and media coverage both pre and post event. This also includes paid media buys and promotion

Vending Space

The opportunity to be on site with your brand and run contests, promotions, giveaways and more

On Site Branding

Impactful branding opportunities including our professional staging equipment and more

Text Campaigns

Co-branded text message communication with our guests who purchase event admission

Digital Branding

The ability to brand our online box office, digital tickets and more.

Social Media

Organic and paid social media campaigns highlighting your company and increasing your reach

Online Branding

Branding on our website which receives thousands of unique monthly views

Email & Direct Mail

Co-branded email blasts and direct mail campaigns promoting events

Video Creation

Branding & Interview opportunities for pre event promotion and post event recaps

Digital Billboard

YSponsors will now have presence on CCSI's digital billboard display on Hylan Blvd

CUSTOM PARTNERSHIP LEVELS



Below are our Community Partnership Packages. Certain events, such as our Father Drumgoole Dinner and Italian Festival have additional opportunities available. Please contact us for details.

COMMUNITY PARTNERSHIP PACKAGE

Title Sponsorship Of All Events

Everything outlined on the previous page/Custom marketing for your brand

Investment **\$30,000**

ITALIAN FESTIVAL AT THE MOUNT

Title Sponsorship **\$10,000**

Stage Sponsorship **\$2,000**

FALL FESTIVAL AT THE MOUNT

Title Sponsor **\$10,000**

Pumpkin Patch Sponsor **\$5,000**

FOOD TRUCK FESTIVAL AT THE MOUNT

Title Sponsor **\$10,000**

Stage Sponsor **\$1,000**

FATHER DRUMGOOLE DINNER & AWARDS

Title Sponsor **\$5,000**

ALL SPONSORSHIP LEVELS ARE 100% TAX DEDUCTIBLE

THANK YOU



FOR MORE INFORMATION & QUESTIONS

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PRECISION_{LLC}